

# Janet F. Rosenzweig, MS, PhD, MPA

## Objective

To apply my extensive experience and professional credentials in public administration, non-profit management, research and evaluation, higher education and advocacy for children and families toward the development of the next generation of social workers and organizations dedicated to meeting the needs of individuals, families and communities.

## Education

- 2008**      **MPA, The Kennedy School of Government, Harvard University**  
Concentrations in strategic management and political advocacy and leadership.
- 1991**      **Ph.D. Rutgers, The State University of New Jersey**  
Ph.D. in Social Work, Policy and Administration track; Minor: taken at the Eagleton Institute of Politics; honors in Public Administration. Dissertation: Emergency Removal of Children Without Court Orders
- 1977**      **M.S., The Pennsylvania State University**  
Major: Health Education. GPA 3.7; Activities: Peer Contraception Education Program, Help Line Counselor. Teaching Assistant: Human Sexuality. Empirical Thesis: Contraceptive Knowledge, Attitudes and Behaviors of Adolescent Males.
- 1976**      **B.S., The Pennsylvania State University**  
Major: Individual and Family Studies. GPA 3.45, Major GPA 3.91; Activities: Student Help-Line Counselor, Peer Contraception Education Program.

## Specialty Skill Areas

**Education:** Graduate and undergraduate resident and continuing education in family services, educational administration, research methods, program evaluation, social work, child development and welfare and human sexuality.

**Non-Profit Management:** Progressively responsible positions including two successful appointments as Executive Director. Special interests are fiscal accountability, using client and program data as a basis for program evaluation, development and board relations.

**Services to Individuals, Families and Communities:** More than three decades of progressively responsible positions in public and non-profit organizations dedicated to community building, health and human services, and children and youth.

**Political Advocacy and Leadership:** More than 20 years of service on state-level boards and commissions; successfully advocated for legislative changes in child protection and welfare; participation on gubernatorial transition teams for both political parties, fellow of Leadership New Jersey.

**Media Outreach:** Local and network outlets; press releases, op-eds and interviews; national media appearances including [The Today Show](#) and [Good Morning America](#)

# Employment

May 2008 –  
Current

**Consultant- Health, Human Services and Social Administration, Private Practice, Boston MA and Bucks County, PA**

Contracts have included Adjunct Instructor, Financial Management for Non-profits Temple University Grad School of Social Work; grant reviewer, NJ Division on Women CDC&P Rape Prevention and Education funds; Acting Executive Director of a professional membership society publishing peer-reviewed journals; public health analyses for a pharmaceutical company; teaching in Harvard's Kennedy School non-credit communications program; research and program evaluation for a national non-profit and managing the strategic planning process for a local non-profit.

Feb. - April 2010

**Acting Commissioner, The New Jersey Department of Children and Families.**

Selected by the gubernatorial transition team to manage the state's child welfare, child protection, child abuse prevention, child care licensing and children's behavioral health programs; managed SFY 2010 budget closeout and SFY 2011 budget preparations and developed post transition re-organization plan.

September 2009-  
January 2010

**Visiting Associate Professor of Child Advocacy, Montclair State University, Montclair NJ**

Taught graduate courses on Family Empowerment Models, Child Advocacy and Forensic Interviewing of Children.

September 2001-  
July 2007

**Executive Director, Prevent Child Abuse – NJ**

Chief operating officer of the New Jersey affiliate of PCA-America; managed multiple statewide early childhood/family support programs, including Healthy Families Home Visiting, Abbott pre-school services, Parents as Teachers, a parent education resource center; budget of \$3.9 million from public contracts, grants and private support, staff of 40; maintained a leadership role in statewide advocacy for prevention through family support; *was an active trainer for all service networks and statewide*; Agency operating budget and staff doubled under my leadership; extensive internal focus on staff and board development. Improved management processes to enable the agency to move from a problematic external audit for FY 2000 to earn fully unqualified audits, including implementing Sarbanes-Oxley changes.

June 1992 –  
September 2001

**Director, Mercer County Department of Human Services**

Cabinet position involved direct responsibility for the largest department in Mercer County Government, including divisions on child and family services, mental health, senior and community services, the library system, a 240-bed, Medicaid-funded geriatric center, Office on Addictions, the Office on the Disabled, the Community Action Agency, the Office on Aging, the Commission on the Status of Women, and an 80-bed juvenile detention center, various boards and commissions and participation in the full county administration; elected Chair, State Ass'n of County Human Service Directors, 1994-2001.

September 1991  
– June 1992

**Assistant Professor of Education and Human Services Administration, Rider University School of Education and Human Services, Graduate Division**

This position involved teaching two courses per semester in Human Services Administration and one course per semester in Educational Administration. Courses focused on MIS development and implementation, microcomputers, budgeting and financial management; also included service to the school, college, and graduate students in human services administration. Continued as an adjunct in Graduate Education until 2003.

- September, 2000 – May 2001 **Adjunct Assistant Professor of Social Work, College of New Jersey.**  
Hired to develop and teach an undergraduate 'introduction to social work' course for the Sociology Department as the College of New Jersey implemented a social work major. Curriculum was adopted by the department.
- October 1987 – September 1991 **Coordinator of Analysis (Social Scientist 1), New Jersey Department of Human Services, Office of Analysis, Evaluation and Strategic Planning**  
This position involved participation in the development and implementation of data collection and analysis procedures for program monitoring and evaluation; conducting ad-hoc special analyses to provide the correct technical information to inform policy and decision making; act as a liaison between the policy staff at DHS and the technical staff at Divisions and Information Technology Services; participate in the development of statistical for reports to the legislature and others; provide technical assistance to other units in Central Office regarding automated program monitoring, client tracking and reporting. Primary work was with REACH, the New Jersey Welfare Reform Program; also worked on evaluating adolescent help-seeking for School Based Youth Services Program, evaluating child care options, allocation of child care block grants, with school-based youth services programs, AIDS policy development and other programs.
- June 1985 – June 1992 **Planner/Administrator/Consultant, Mercer County Commission on Child Abuse and Missing Children.**  
Developed an annual strategic plan for the commission, which is part of the Mercer County government, and coordinated the efforts of the commission and task forces in public education, service coordination and legal issues.
- September 1985 – June 1987 **Instructor, Rutgers, the State University of New Jersey, Graduate School of Social Work**  
Taught Introduction to Social Work Research, and Advanced Social Work Research to graduate students.
- November 1983 – November 1985 **Instructor, Multi-Disciplinary Institute for Child Sexual Abuse Intervention and Treatment**  
This position involved teaching a four-hour segment on human sexuality as part of a 35-hour course. Course sponsored by the Texas Department of Human Resources and Tarrant County Junior College.
- July 1981 – March 1985 **Consultant, child abuse and human sexuality**  
This position involved providing case consultation, staff development and training, foster parent training, public education, assistance in program development and community coordination for clients including state welfare departments, family service agencies and law enforcement communities throughout the southwest. Primary client was the Texas Department of Human Resources.
- October 1981 – November 1984 **Executive Director, Girls Clubs of Dallas**  
This position involved responsibility for this United Way affiliate. Primary program was after-school and summer programming for girls aged 6–13 years. Duties included supervision of professional and

administrative staff, responsibility for a staff of 30 and an annual operating budget of \$400,000. Fiscal management, community networking, acting as the staff liaison to United Way and the Board of Directors, proposal writing, and other development activities, including a capital campaign; consultant to Girls Clubs of America in Family Life Education programs and strategic planning.

October 1978 –  
July 1981

**Coordinator, Sex Abuse Programs, Child and Family Services of Knox County, Knoxville, Tenn.**

This position included a split of my time directing the following three programs, as well as participating in full agency administration. With Executive Director, successfully wrote grant proposals to grow the Sexual Abuse Programs unit to 5 grants and 15 staff.

- **Director, The Knoxville Institute for Sexual Abuse Treatment Training (KISATT)**

This position involved operating one of five federally funded treatment/training centers for multi-disciplinary teams from a 16 state area. The Institute operated jointly with the treatment program described below. Supervised all aspects of the program including trainee recruitment and selection, curricula development, program evaluation taught half of curricula.

- **Director, Field-Initiated Research Project**

Sexual Abuse of Males. This position involved coordinating the operation of a Sexual Abuse Help Line and working with a research team to develop and implement a research design to learn about male victims of sexual abuse, who comprised over one-third of the callers to the Help Line.

- **Director, Project Against Sexual Abuse of Appalachian Children.**

This position involved directing this clinical demonstration program, funded by the National Center for Child Abuse and Neglect. I co-authored the original proposal, and wrote the proposals for continued funding; supervised a staff of 8 MSWs, a researcher and two community-service specialists. Fulfilled administrative duties and maintained a clinical caseload of individuals, families and therapeutic groups. Lectured on the topic of sexuality to all of the therapeutic groups, and presented at least 50 public education programs on sexual abuse to audiences including college classes, public health nurses, social workers and teachers. Primary responsibility for coordinating data collection and analysis.

January 1978 –  
October 1978

**Social Worker, Sexual Abuse Help-Line Project**

This position was with a CAPTA-funded pilot project aimed at determining the effectiveness of a 24-hour help line in encouraging reporting child sexual abuse. The line was installed at a family-violence shelter and in my home. Activities included providing counseling to residents of the shelter, counseling callers to the help line either about sexual abuse or other sexuality concerns, accompanying protective service workers on investigations and compiling statistical data.

September 1976  
– August 1977

**Instructor, Health Education, The Pennsylvania State University**

Teaching health education courses to undergraduates; primarily Health Aspects of Human Sexuality, Consumer Health and Peer Sexual Health Education; continuing education including courses on human sexuality.

## **Statewide Public Service Boards and Committees (NJ)**

### **TANF Incentive for Parents (TIP) Planning and Management Group**

- Developed and managed support services to new parents who were receiving TANF.

### **The Protection Subcommittee of the New Jersey Task Force on Child Abuse and Neglect**

- Reviewed legislation in child protection; Advisor to the Children's Justice Act grant planning process including cross-disciplinary planning.

### **The Prevention Subcommittee of the New Jersey Task Force on Child Abuse and Neglect**

- Developed the Statewide Child Abuse Prevention Plan.
- Liaison to the Children's Trust Fund.
- Developed training curricula for 'prevention through family support' and provided training throughout the state.

### **The Child Care Advisory Council**

- Served on the executive council and staff development subcommittee; focused on services for families with young children; specific focus on legislative and funding issues and development of annual child care development plan required for federal block grant funds.

### **The Early Childhood Comprehensive Systems (ECCS) Executive Committee**

- Developed cross-disciplinary systems and projects to support public and community services for families with young children.

### **The Statewide Coordinating Committee on Home Visitation Services**

- Developed and implemented recommendations to expand and coordinate credentialed home visiting programs including Healthy Families, Parents as Teachers, and Nurse Family Partnership.

### **Strengthening Families through Early Care and Education**

- Served on original implementation executive committee that brought this Annie E. Casey program model to the state.

### **The New Jersey County Human Services Directions Association**

- Chair 1994-2001.

### **Best Practices in Local Human Services**

- Statewide conference convener and chair, 2000.

## Selected Papers and Publications

Rosenzweig, Janet F. The Sex-Wise Parent: Protect Your Child, Strengthen Your Family. Skyhorse Publishers, NYC. Scheduled publication, April 2012.

**Rosenzweig, Janet: Towards a Logic Model for the Prevention of Child Maltreatment: Stated and presumed logic models derived from a review of the literature. Presentation at the International Family Violence and Child Victimization Research Conference, July 2008**

Rosenzweig, Janet and Levis Bill: Use of the FFATA database to inform state and local planning. White paper for the Urban Institute and National Grants Partnership, published at <http://www.thengp.org/documents/Final--Dec08usingfedgrantdataforplanning%20jfr.pdf>

Dobrin, Lawrence and Janet Rosenzweig; The Role of the School Nurse in Recognizing, Reporting and Preventing Child Abuse School Nurse News 22:3, May 2005.

Rosenzweig, J., Christiano D. The Privatization of Public Management. Presented at the American Society for Public Administration: San Diego, California 2000.

Rosenzweig J. "Development and operation of a comprehensive youth campus." Presented at the National Association of Counties: Santa Fe, New Mexico 1999.

Rosenzweig, J. Towards developing a continuum of services for sexually abusive youth. paper presented at the New Jersey Conference on Child Abuse, 1997

Riley, P., six authors, "Developing a Comprehensive Approach to Addictions Interventions" paper presented at APHA, November 1, 1995, San Diego, California.

Rosenzweig, J. "Emergency Removals of Children Without Court Orders: A Study in Policy Implementation" Doctoral Dissertation, Rutgers University, 1991.

**Rosenzweig-Smith, J. "Factors Associated with Successful Reunions of Adult Adoptees and Biological Parents" Child Welfare, September/October, 1988.**

Rosenzweig-Smith, J. "Confidentiality: Should Private Clinicians Report Sexual Abuse to Authorities?" SIECUS Report September, 1986 (was also guest editor of that edition)

Buckingham, W.W. Editor, 5 authors, "Adolescent Pregnancy in Dallas County, TX" Published by Community Council of Dallas County, Inc. 1984

Rosenzweig-Smith, J. "You Can Help a Sexually Abused Child" Instructor Magazine, April, 1984

Rosenzweig-Smith, J. "Prevention of Sexual Abuse: Tasks for the Youth Serving Agency" Presented at the National Conference of Girls Clubs of America, 1983, Santa Fe, New Mexico

**Rosenzweig-Smith, J. "Human Sexuality Concerns in the Treatment of Child Sexual Abuse" in The Many Faces of Family Violence Edited by J. Flanzer, Bannerstone House, 1982 \***

**Rosenzweig, J. and Judy, R. "Evaluation of the Application of the Social Casework Model in Dealing with Child Sexual Abuse" Presented at the Annual Conference of the American Orthopsychiatric Association, 1981, New York**

Gentry, C., Rosenzweig, J., and Judy, R. "The Role of the Social Worker in Dealing with Child Sexual Abuse" Presented at the Tennessee Chapter, National Association of Social Workers, 1979, Nashville, Tennessee

Rosenzweig, J. "Male Victims of Sexual Abuse" Presented at the First National Conference on Sexual Abuse of Children, 1979, Washington, D.C.

Rosenzweig, J. and Gentry, C. "A Community-Based Program for Child Sexual Abuse" Presented at the National Conference on Child Abuse, 1979, Los Angeles, California

Rosenzweig, J. "The Project Against Sexual Abuse of Appalachian Children: in Checkpoints for Children, published by the Regional Institute for Social Welfare Research

- **Bold titles are peer-reviewed.**

## **Training Provided in Child Sexual Abuse**

Department of Health and Rehabilitation Services, Florida

Portsmouth Psychiatric Center, Portsmouth, VA

Virginia Department of Social Services, Charlottesville and Virginia Beach, VA

Indiana Chapter, National Committee for the Prevention of Child Abuse and Neglect, Indianapolis

University of Illinois Medical Center, Chicago and Rockford, Ill.

North Carolina Department of Social Services, Raleigh and Salemburg

Mid-American Institute on Family Violence, Hot Springs, Ark.

University of Calgary, Calgary, Canada

Region VI Child Abuse Resource Center, The University of Texas at Austin

Region IV Child Abuse Resource Center, Atlanta, GA

Columbus Women's Health Center, Columbus, GA

CONTACT Help-Line worker training, Crossville, TN

Parent Guidance Center, Fort Worth, TX

YMCA's of Metropolitan Dallas, Dallas, TX

Texas Department of Human Resources, Abilene, San Angelo, Fort Worth, Denton, Vernon, Midland-Odessa and Dallas regions

Sexual Assault Intervention Team, Orleans Parish Police Department, New Orleans, LA

University of Alabama, School of Social Work Continuing Education, Birmingham

United States Department of the Army, Fort Benning, GA

High Sky Girls Ranch, Midland, TX

Dallas County Adult Probation Department

Texas Association of Foster Parents, Dallas and Abilene, TX

Prevention/Education, Inc., Lawrenceville, NJ

Children's Home Society of New Jersey, Trenton, NJ

The Medical Center at Princeton, Continuing Nursing Education

The Harmony Schools, Princeton NJ

The Family Outreach Program, serving the state of NJ

Healthy Families - Georgia

Prevent Child Abuse – Texas

Healthy Families – New Jersey

The Center for Religion and Sexuality, West Chester PA

Rutgers University, The Center for Family Life Education

The New Jersey Department of Human Services

Rutgers, The State University of NJ, Network for Family Life Education

Multiple School Districts and Youth Service Agencies in New Jersey

NJ Battered Women's Coalition

Deidre's House, the Morris County ( NJ) Child Advocacy Center

*Certification pending as a Pennsylvania child welfare trainer, child sexual abuse curriculum.*